

**BORDERLANDS**  
from exclusion to  
**BELONGING**



**JOIN THE TEAM TO HELP  
REFUGEES AND ASYLUM  
SEEKERS FROM EXCLUSION  
TO BELONGING**

# **FUNDRAISING PACK**

MORE INFORMATION AT  
[BORDERLANDS.UK.COM](http://borderlands.uk.com)

# WELCOME TO THE TEAM

Thank you for joining the Borderlands team and supporting us with your fundraising. We rely on the support of the community and together we can make a lasting difference for refugees and asylum seekers in Bristol.

The following pages will give you tips and advice on how to make the most of your fundraising. Every pound you, your friends, colleagues and family members raise for Borderlands will make a huge difference to the life of our members.

We hope you enjoy your experience of fundraising for Borderlands. If you need any further important or support please do not hesitate to contact us on **0117 9040479** or at **[enquiries@borderlands.uk.com](mailto:enquiries@borderlands.uk.com)**

**[borderlands.uk.com/fundraise](https://borderlands.uk.com/fundraise)**



# BORDERLAND'S

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# WORK

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We are a charity based in Bristol working with refugees and asylum seekers to help them from exclusion to belonging. Through our Drop-In, Mentoring, Housing and Legal Fund projects we provide English classes, hot community meals, destitution support, 1-1 emotional and practical support, safe accommodation and access to legal advice.

## **Aisha's story**

Aisha\* was referred to the mentoring project from her GP as they worried that Aisha was very isolated and was struggling with her mental. Aisha fled her country and forced to leave her three young daughters due to a fear of persecution of her nationality. Aisha had been in the UK for 1 year and her application for asylum had been refused.

Aisha was matched with a mentor, Rachel. They agreed aims for the partnership; to learn English, have someone to speak to and to spend time outside of her room. Aisha had never been to the city centre, river or parks in Bristol despite living here for a year.

Rachel and Aisha spent time walking around the city, visiting new places and discussing their home countries, cultures and traditions. Aisha feels her mentoring partnership was successful and considers Rachel like family now.

Aisha was recently granted refugee protection and lives in Bristol in supported housing. She looks forward to reuniting with her daughters and plans on bringing them to Borderlands to introduce them. She is keen to start volunteering at Borderlands soon. Aisha and Rachel's mentoring partnership lasted 9 months and they still keep in touch.

*\*name changed to protect identity*

# HOW YOU CAN HELP

Every pound you raise will make a difference to refugees and asylum seeker in Bristol, so be ambitious and set your target high.

**£120** could help provide destitution support to a destitute refugee or asylum seeker for 3 months.

**£250** could help our members to travel to important appointments for a month

**£600** could help pay for someone to be reunited with their loved ones

**£1,000** could help to stop someone from being immiently removed from the UK





# FUNDRAISING

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## ONLINE FUNDRAISING

The simplest way to ask friends,, family or colleagues to sponsor you is to set up an online sponsorship page.

### Here's how to do it:

- 1** Go to our fundraising website, Local Giving. Select Borderlands (South West) Ltd as your charity.
- 2** Follow the instructions to set up your page.
- 3** Set your fundraising target (the higher it is, the more refugees and asylum seekers we can help), page title and team members if you have them.
- 4** Once your page is set up, email the link to your friends, family and colleagues, link to your Facebook page and tweet about it. It's a good idea to ask those likely to sponsor you with a larger amount first to encourage other sponors to be as generous with their gifts.



# FUNDRAISING

## OTHER WAYS TO FUNDRAISE

There are lots of fantastic ways to hit your fundraising total. Here are a few ideas:



Raise **£50** by organising a coffee morning



Raise **£200** by selling unwanted items on eBay or by having a car boot sale



Raise **£250-£500** by organising a pub quiz. Charge each person £5 to enter. Recruit eight teams of six people and have a raffle on the night to boost the amount raised.



Raise **£1000** by getting a couple of friends or family to join you in a challenge.



You can get collection tins and leaflets by contacting [enquiries@borderlands.uk.com](mailto:enquiries@borderlands.uk.com)

There are lots more ideas on our website: [borderlands.uk.com/fundraise](http://borderlands.uk.com/fundraise)

# SPREAD THE WORD

The more you talk about your fundraising, the more people will donate, so make sure you publicise what you're doing.

## Use social media

### Top tips:

- Share photographs and videos capturing your journey and explain why you're supporting Borderlands
- Include *@Borderlands charity* in your Facebook posts and *#teamborderlandsSW* on Twitter
- Include a link to [www.borderlands.uk.com](http://www.borderlands.uk.com)
- Tag other people
- Update your status regularly. A post a week is a good place to start and keep your friends updated on your progress.
- Use personal and visual 'thank you's'



@Borderlands  
charity



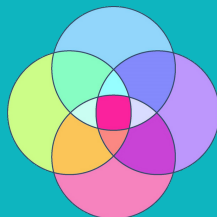
@BorderlandsSW  
#teamborderlandsSW

# THANK YOU

Thank you for supporting our work and helping refugees and asylum seekers from exclusion to belonging!



If you have any further questions please email us [enquiries@borderlands.uk.com](mailto:enquiries@borderlands.uk.com) or call us on **01179 040479**



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Borderlands (South West) Ltd registered  
charity number 1143313